## The Mozilla Manifesto

# **Principles**

- 1. The Internet is a global public resource that must remain open and accessible for all.
- 2. The Internet is an integral and essential part of modern life -- a key component in education, communication, collaboration, business, and society as a whole.
- 3. The Internet should be a tool that enriches and improves the lives of individual human beings.
- 4. Individuals' safety and security on the Web is of utmost importance, and tcannot be treated as optional or negotiable.
- 5. Individuals must have the freedom and ability to shape and control their own experiences on the Web.
- 6. The health of the Internet relies upon technological interoperability, portability, innovation and decentralized participation of multiple constituencies.
- 7. Free and open source software promotes the development of the Internet as a public resource.
- 8. Transparent community-based development processes promote accountability, participation and trust.
- 9. Commercial motivations have an important role in Internet development; a balance between these motivations and the development of the Internet as a public resource is critical.
- 10. Vigilance and effort are required to create and maintain the public benefit aspects of the Internet.

# **Promoting the Mozilla Manifesto**

There are many different ways of promoting the Mozilla Manifesto. Different people and different organizations can support the Manifesto through activities that match their expertise. We welcome a broad range of activities, and anticipate the same creativity that Mozilla participants have shown in other areas of the project. Some organizations may support the Manifesto in some, but not all, of their activities. For citizens and consumers, one basic and very effective way to support the Manifesto is to use Mozilla Firefox and other Mozilla products.

#### **Mozilla Foundation**

The Mozilla Foundation supports the Mozilla Manifesto in the following ways:

- Promote the Manifesto in all of its activities.
- Use ownership of Mozilla assets (good-will, other IP, infrastructure, etc) to support the Manifesto
- Build open-source products and communities
- Promote models for creating economic value (i.e., generating revenue) for the public benefit
- Make the Manifesto goals an important element in public discourse regarding the Internet.

## **Mozilla Corporation**

The Mozilla Foundation has identified a subset of its activities as the particular responsibility of its wholly owned subsidiary the Mozilla Corporation. Under the oversight of the Mozilla Foundation the Mozilla Corporation supports the Mozilla Manifesto in the following ways:

- Guide creation, delivery and adoption of key consumer-ready products that support the Manifesto's goals
- Guide creation and delivery of the enabling technologies required for these key products
- Guide creation and support of communities required for key products and technologies
- Make the Mozilla Manifesto a concrete force within the Internet industry