

Mozilla 2014

Q11 To begin, we'd like to know about the nature of your involvement with Mozilla. Please think about the types of projects you work on currently, and how you interact with the Mozilla community when you are undertaking these projects.

Q10 In what year did you start contributing to the Mozilla community.

Q9 Which project(s) do you contribute to at Mozilla?

1. Accessibility (4)
2. Addons/Apps (5)
3. Advocacy (6)
4. Coding for Firefox (7)
5. Coding for Firefox OS (8)
6. Coding for other projects (9)
7. Communications/Public Relations (10)
8. Content Services (11)
9. Creative/Brand (12)
10. Documentation (13)
11. Developer Relations (14)
12. Firefox Student Ambassadors (15)
13. Legal (16)
14. Localization (17)
15. Location Services (18)
16. Marketing (19)
17. Metrics (20)
18. Mozilla Reps (21)
19. Open Badges (22)
20. QA (23)
21. Security (24)
22. Support (25)
23. Web Compatibility (26)
24. Web development (27)
25. Webmaker (28)
26. Other (29)

Q8 How have you been involved with Mozilla in the past? Please select all that apply.

27. Volunteer (4)
28. Current employee (5)
29. Former employee (6)
30. Contractor (7)
31. Interested in getting involved but haven't yet (8)

Q7 How many of the following events have you participated in?

32. Mozilla Summit (4)
33. MozCamp (5)
34. Hackday / Hackathon (6)
35. Maker Party / Webmaker event (7)
36. Volunteer run regional or local event (8)
37. Work week for a Mozilla team (9)

Q43 How did you first hear about contributor opportunities at Mozilla?

- 38. Through another contributor (4)
- 39. Through someone who is not a contributor (5)
- 40. Through a Mozilla website (6)
- 41. Through media/advertisement (7)
- 42. Through a Mozilla event (8)
- 43. Through another organization or community (9)
- 44. I don't remember (10)
- 45. Other (3)

Q49 What do you find most useful about Mozilla events?

- 1. Getting to travel to a new place (4)
- 2. Meeting other Mozillians and building relationships (5)
- 3. Learning new skills (6)
- 4. Hacking on projects (7)
- 5. Being recognized for my contributions (8)
- 6. Other (enter value) (9) \_\_\_\_\_

Q50 Which functional areas do you contribute to? (select all that apply)

- 46. Coding Firefox (4)
- 47. Coding Firefox OS (5)
- 48. WebDev (6)
- 49. Coding Add ons (7)
- 50. Coding Marketplace (8)
- 51. Coding Web compatibility (9)
- 52. Coding cloud services (10)
- 53. Advocacy (11)
- 54. Product Localization (12)
- 55. Web Localization (13)
- 56. Localization Tools (14)
- 57. SuMo (15)
- 58. Social Media (16)
- 59. Brand (17)
- 60. Creative (18)
- 61. User Experience (19)
- 62. User Research (20)
- 63. Webmaker (21)
- 64. Hive (22)
- 65. Local events (23)
- 66. Metrics (24)
- 67. Open News (25)
- 68. Mozilla Science Lab (26)
- 69. I do not contribute to Mozilla (27)
- 70. Other (please specify) (28) \_\_\_\_\_

Q51 What other areas of Mozilla do you contribute to?

- 7. Community Building (4)
- 8. WoMoz (5)
- 9. Governance (6)
- 10. Local events/community (7)
- 11. Reps (8)
- 12. Student Ambassadors (9)
- 13. Other (please specify) (10) \_\_\_\_\_

Q36 How familiar are you with Mozilla's top-level m?

- 14. Not at all familiar (1)
- 15. Slightly familiar (2)
- 16. Moderately familiar (3)
- 17. Very familiar (4)
- 18. Extremely familiar (5)

Q22 We are interested in learning about how you organize your work with Mozilla. How important do you feel your work with Mozilla is compared to other obligations or demands on your time.

- \_\_\_\_\_ Working with Mozilla (1)
- \_\_\_\_\_ Conducting paid work (2)
- \_\_\_\_\_ Social and family time (3)
- \_\_\_\_\_ Other volunteer obligations (4)

Q34 What best describes your approach to your work with Mozilla?

- 19. I set aside a certain amount of time for Mozilla work each week. (1)
- 20. I set aside as much time as a Mozilla project requires. (2)
- 21. I work on Mozilla projects only when I feel I have the time. (3)

Q42 Outside of your work at Mozilla, do you volunteer for any organizations?

- 22. Yes (1)
- 23. No (2)

Q35 Thinking of the other paid or volunteer work you do, which statement best describes your work with Mozilla?

- 24. The work I do with Mozilla is more or less the same as the other types of volunteer and paid work I do. (1)
- 25. The work I do with Mozilla is different from the other types of volunteer and paid work I do. (2)

Q23 How many Mozilla projects do you typically work on at one time?

- 26. 1 (1)
- 27. 2 (2)
- 28. 3 (3)
- 29. 4 (4)
- 30. 5+ (5)

Q44 How many hours per week do you spend contributing to the Mozilla project?

- 31. 0-1 (4)
- 32. 1-5 (5)
- 33. 5-10 (6)
- 34. 10-15 (7)
- 35. 15-20 (8)
- 36. 25 + (9)

Q6 In an average week, how much do you interact with other Mozillians about the Mozilla project?

- 37. Rarely (1)
- 38. Once or twice (2)
- 39. At least once a day (3)
- 40. Several times a day (4)



Q26 Thinking back to one year ago, how much impact do you think your work has had on Mozilla?

- 41. A great deal of impact (1)
- 42. Some impact (2)
- 43. Not much of impact (3)
- 44. No impact at all (4)

Q29 Thinking ahead one year, how much impact do you think your current work will have at Mozilla?

- 45. A great deal of impact (1)
- 46. Some impact (2)
- 47. Not much impact (3)
- 48. No impact at all (4)

Q13 Thinking back to one year ago, did you contribute more to Mozilla than you do now?

- 49. I contributed more a year ago than I do today. (1)
- 50. I contribute more today than I did a year ago. (2)
- 51. I contribute about the same amount today as I did a year ago. (3)

Q14 Thinking back to one year ago, would you say you are on-ramping more volunteer contributors now or then?

- 52. I was on-ramping more people a year ago than I am now. (1)
- 53. I am on-ramping more people now than a year ago. (2)
- 54. I am on-ramping the same number of people. (3)
- 55. I've never on-ramped any volunteer contributors. (4)



Answer If Thinking back to one year ago, would you say you are on-ramping more volunteer contributors now o... I've never on-ramped any volunteer contributors. Is Not Selected

Q40 What motivated you to on-ramp a volunteer?

- 56. I enjoy helping new people get involved with Mozilla (4)
- 57. We need more people helping with a project I care about (5)
- 58. Mozilla leadership has asked everyone to bring more people into the project (6)
- 59. I would like to hand off what I'm doing now (7)
- 60. Other (please explain) (8) \_\_\_\_\_

Answer If Thinking back to one year ago, would you say you are on-ramping more volunteer contributors now o... I've never on-ramped any volunteer contributors. Is Selected

Q41 If you haven't on-ramped a new volunteer, can you tell us more about why you haven't and what would help you to do that?

Q31 Thinking ahead one year, do you think you will be on-ramping more volunteer contributions?

- 61. I will be on-ramping more people than right now. (1)
- 62. I will be on-rampling less people than right now. (2)
- 63. I will be on-ramping the same number of people. (3)
- 64. I will not be on-ramping any volunteer contributors. (4)

Q15 Have you stopped contributing with Mozilla? If so, could you please tell us why?

Q16 We are interested in learning about why people are involved with Mozilla, or why they may have stopped contributing. We recognize that there are many reasons to be involved, and none are necessarily better than others.

Q38 What do you find most useful about Mozilla events?

- 65. Getting to travel to a new place (4)
- 66. Meeting other Mozillians and building relationships (5)
- 67. Understanding Mozilla's current projects and priorities (6)
- 68. Learning new skills (7)
- 69. Hacking on projects (8)
- 70. Being recognized for my contributions (9)
- 71. Other (10) \_\_\_\_\_

Q18 Can you please tell us how much you agree or disagree with the following statements?

	Strongly agree (1)	Agree (2)	Neither Agree nor Disagree (3)	Disagree (4)	Strongly Disagree (5)
Mozilla's mission is one of the main reasons I am involved. (1)	72.	73.	74.	75.	76.
Contributing to Mozilla has been useful in developing my professional network. (2)	77.	78.	79.	80.	81.
Contributing to Mozilla helps me develop my skill sets and apply them elsewhere. (3)	82.	83.	84.	85.	86.
Working with Mozilla is fun. (4)	87.	88.	89.	90.	91.
Working with Mozilla is cooler than working with conventional	92.	93.	94.	95.	96.

technology companies. (5) I work for Mozilla because it is financially rewarding.	97.	98.	99.	100.	101.
(6) I think the project I am contributing on will improve Mozilla and users' experiences.	102.	103.	104.	105.	106.
(7) It doesn't matter to me if my project ever makes a big difference.	107.	108.	109.	110.	111.
(8) Mozilla cannot survive without its volunteer base.	112.	113.	114.	115.	116.
(9) Mozilla is more about making the world better than it is about making money.	117.	118.	119.	120.	121.
(10) Mozilla's decision making processes and management are clear to me.	122.	123.	124.	125.	126.
(11)					



Q24 Some volunteers work with Mozilla mostly because of the practical opportunities it offers, for example to effectively contribute their technical skills towards developing better products. Others volunteer mostly because they are committed to the mission and values of Mozilla. Which statement do you think better describes you?

- 127. I volunteer with Mozilla because of the practical opportunities it offers. (1)
- 128. I volunteer with Mozilla because I believe in its mission and values. (2)

Q19 One a 1-5 scale, how important do you feel volunteer participation is to the success of Mozilla generally?

- 129. 1 - not at all important (1)
- 130. 2 (2)
- 131. 3 (3)
- 132. 4 (4)
- 133. 5 - very important (5)

Q20 Thinking back to your last five interactions with community members, can you please tell us how much you agree or disagree with the following statements?

	Strongly agree (1)	Agree (2)	Neither Agree nor Disagree (3)	Disagree (4)	Strongly Disagree (5)
My most recent work was a positive experience. (1)	134.	135.	136.	137.	138.
My most recent work as an effective use of my time. (2)	139.	140.	141.	142.	143.
I think my most recent work made a real difference for Mozilla. (3)	144.	145.	146.	147.	148.
I found my most recent work frustrating and unproductive (4)	149.	150.	151.	152.	153.
My recent work did not have as much impact as I had hoped. (5)	154.	155.	156.	157.	158.
I find it hard to coordinate with other volunteers. (6)	159.	160.	161.	162.	163.
It was always clear to me how I could contribute. (7)	164.	165.	166.	167.	168.
I felt like my contribution	169.	170.	171.	172.	173.

was not appreciated by Mozilla staff. (8)					
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Q45 What tools could Mozilla provide to support your community?

- 71. Assistance running events (4)
- 72. Staff presence at events (5)
- 73. Better equipment (6)
- 74. Community building training (7)
- 75. Training on Mozilla tools, processes, and history (8)
- 76. Other (9)
- 77. The tools I have are sufficient to build my community (10)

Q46 The forms of recognition I like most are:

- 78. Tshirts (4)
- 79. Badges (5)
- 80. Trips to Mozilla events and workweeks (6)
- 81. Vouches (7)
- 82. Becoming a friend of the tree (8)
- 83. Recognition in a blog post or Wiki post (9)
- 84. My name on the monument (10)
- 85. I don't like to be recognized (11)
- 86. Other (12)

Q47 If you wanted to perform a contribution but lacked some skills required for it, have you been able to acquire these skills?

- 174. Yes, on my own (4)
- 175. Yes, with help from the Mozilla community (5)
- 176. No, but I tried and had help from Mozilla community (6)
- 177. No, I tried without help from the Mozilla community (7)
- 178. I didn't try to acquire these skills (8)
- 179. I haven't faced this issue (9)

Q39 What barriers do you face when participating in the Mozilla project?

- 180. Not enough time (4)
- 181. Not enough tools or infrastructure (5)
- 182. No one to ask for help (6)
- 183. Communication processes are unclear and I don't know where to find information (7)
- 184. Community is unfriendly (8)
- 185. I feel overwhelmed by the number of things to do (9)
- 186. I don't have the skills to participate (10)
- 187. Other (11) \_\_\_\_\_

Q21 If Mozilla could do one thing to make contributing easier, what would it be?



Q48 What is your age?

- 188. under 12 (4)
- 189. 12-17 (5)
- 190. 18-24 (6)
- 191. 25-34 (7)
- 192. 35-44 (8)
- 193. 45-54 (9)
- 194. 55-64 (10)
- 195. 65+ (11)

Q5 What is your gender identity?

- 196. Male (1)
- 197. Female (2)
- 198. Female to male transgender (3)
- 199. Male to female transgender (4)
- 200. Other (please specify) (5) \_\_\_\_\_

Q34 What is the highest level of education you have completed?

Q6 In which country do you reside?

201. Please select below... (1)
202. Afghanistan (2)
203. Albania (3)
204. Algeria (4)
205. Andorra (5)
206. Angola (6)
207. Antigua and Barbuda (7)
208. Argentina (8)
209. Armenia (9)
210. Australia (10)
211. Austria (11)
212. Azerbaijan (12)
213. Bahamas (13)
214. Bahrain (14)
215. Bangladesh (15)
216. Barbados (16)
217. Belarus (17)
218. Belgium (18)
219. Belize (19)
220. Benin (20)
221. Bhutan (21)
222. Bolivia (22)
223. Bosnia and Herzegovina (23)
224. Botswana (24)
225. Brazil (25)
226. Brunei (26)
227. Bulgaria (27)
228. Burkina Faso (28)
229. Burma/Myanmar (29)
230. Burundi (30)
231. Cambodia (31)
232. Cameroon (32)
233. Canada (33)
234. Cape Verde (34)
235. Central African Republic (35)
236. Chad (36)
237. Chile (37)
238. China (38)
239. Colombia (39)
240. Comoros (40)
241. Congo (41)
242. Congo, Democratic Republic of (42)
243. Costa Rica (43)
244. Cote d'Ivoire/Ivory Coast (44)
245. Croatia (45)

246. Cuba (46)
247. Cyprus (47)
248. Czech Republic (48)
249. Denmark (49)
250. Djibouti (50)
251. Dominica (51)
252. Dominican Republic (52)
253. East Timor (53)
254. Ecuador (54)
255. Egypt (55)
256. El Salvador (56)
257. Equatorial Guinea (57)
258. Eritrea (58)
259. Estonia (59)
260. Ethiopia Fiji (60)
261. Finland (61)
262. France (62)
263. Gabon (63)
264. Gambia (64)
265. Georgia (65)
266. Germany (66)
267. Ghana (67)
268. Greece (68)
269. Grenada (69)
270. Guatemala (70)
271. Guinea (71)
272. Guinea-Bissau (Bissau) (AF) (72)
273. Guyana (73)
274. Haiti (74)
275. Honduras (75)
276. Hungary (76)
277. Iceland (77)
278. India (78)
279. Indonesia (79)
280. Iran (80)
281. Iraq (81)
282. Ireland (82)
283. Israel (83)
284. Italy (84)
285. Jamaica (85)
286. Japan (86)
287. Jordan (87)
288. Kazakstan (88)
289. Kenya (89)
290. Kiribati (90)
291. Korea, North (91)

292. Korea, South (92)
293. Kuwait (93)
294. Kyrgyzstan (94)
295. Laos (95)
296. Latvia (96)
297. Lebanon (97)
298. Lesotho (98)
299. Liberia (99)
300. Libya (100)
301. Liechtenstein (101)
302. Lithuania (102)
303. Luxembourg (103)
304. Macedonia (104)
305. Madagascar (105)
306. Malawi (106)
307. Malaysia (107)
308. Maldives (108)
309. Mali (109)
310. Malta (110)
311. Marshall Islands (111)
312. Mauritania (112)
313. Mauritius (113)
314. Mexico (114)
315. Micronesia (115)
316. Moldova (116)
317. Monaco (117)
318. Mongolia (118)
319. Montenegro (119)
320. Morocco (120)
321. Mozambique (121)
322. Namibia (122)
323. Nauru (123)
324. Nepal (124)
325. Netherlands (125)
326. New Zealand (126)
327. Nicaragua (127)
328. Niger (128)
329. Nigeria (129)
330. Norway (130)
331. Oman (131)
332. Pakistan (132)
333. Palau (133)
334. Panama (134)
335. Papua New Guinea (135)
336. Paraguay (136)
337. Peru (137)

338. Philippines (138)
339. Poland (139)
340. Portugal (140)
341. Qatar (141)
342. Romania (142)
343. Russian Federation (143)
344. Rwanda (144)
345. Saint Kitts and Nevis (145)
346. Saint Lucia (146)
347. Saint Vincent and the Grenadines (147)
348. Samoa (148)
349. San Marino (149)
350. Sao Tome and Principe (150)
351. Saudi Arabia (151)
352. Senegal (152)
353. Serbia (153)
354. Seychelles (154)
355. Sierra Leone (155)
356. Singapore (156)
357. Slovakia (157)
358. Slovenia (158)
359. Solomon Islands (159)
360. Somalia (160)
361. South Africa (161)
362. Spain (162)
363. Sri Lanka (163)
364. Sudan (164)
365. Suriname (165)
366. Swaziland (166)
367. Sweden (167)
368. Switzerland (168)
369. Syria (169)
370. Taiwan (170)
371. Tajikistan (171)
372. Tanzania (172)
373. Thailand (173)
374. Togo (174)
375. Tonga (175)
376. Trinidad and Tobago (176)
377. Tunisia (177)
378. Turkey (178)
379. Turkmenistan (179)
380. Tuvalu (180)
381. Uganda (181)
382. Ukraine (182)
383. United Arab Emirates (183)

- 384. United Kingdom (184)
- 385. United States (185)
- 386. Uruguay (186)
- 387. Uzbekistan (187)
- 388. Vanuatu (188)
- 389. Vatican City (189)
- 390. Venezuela (190)
- 391. Vietnam (191)
- 392. Yemen (192)
- 393. Zambia (193)
- 394. Zimbabwe (194)
- 395. Other (195)