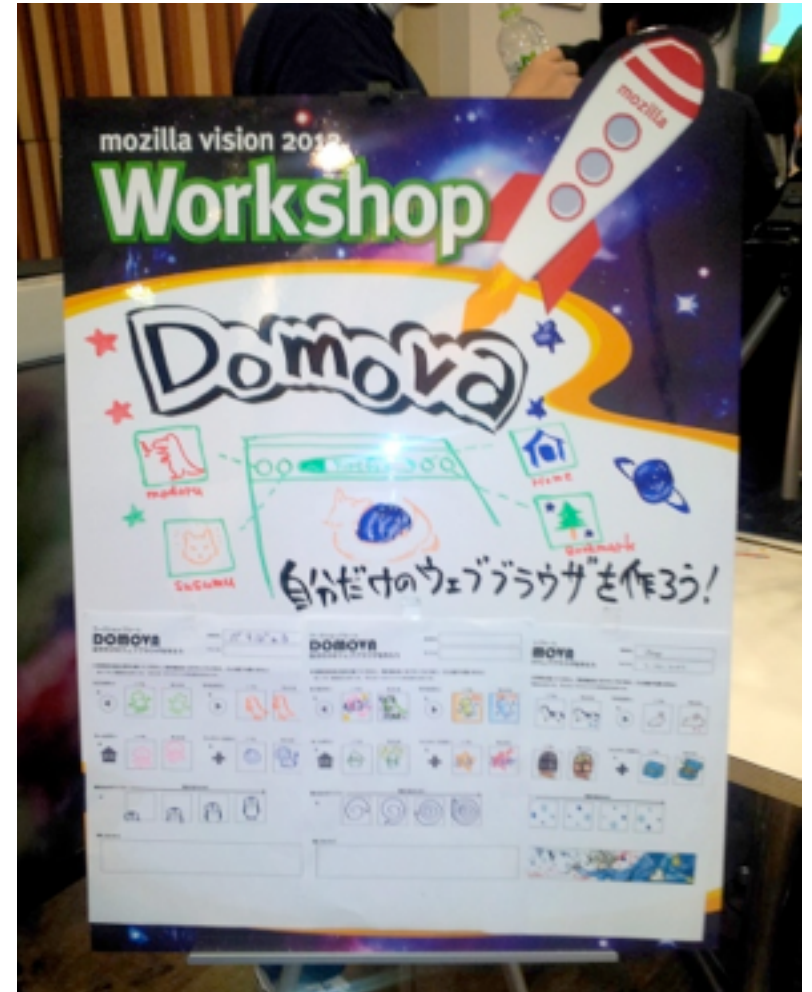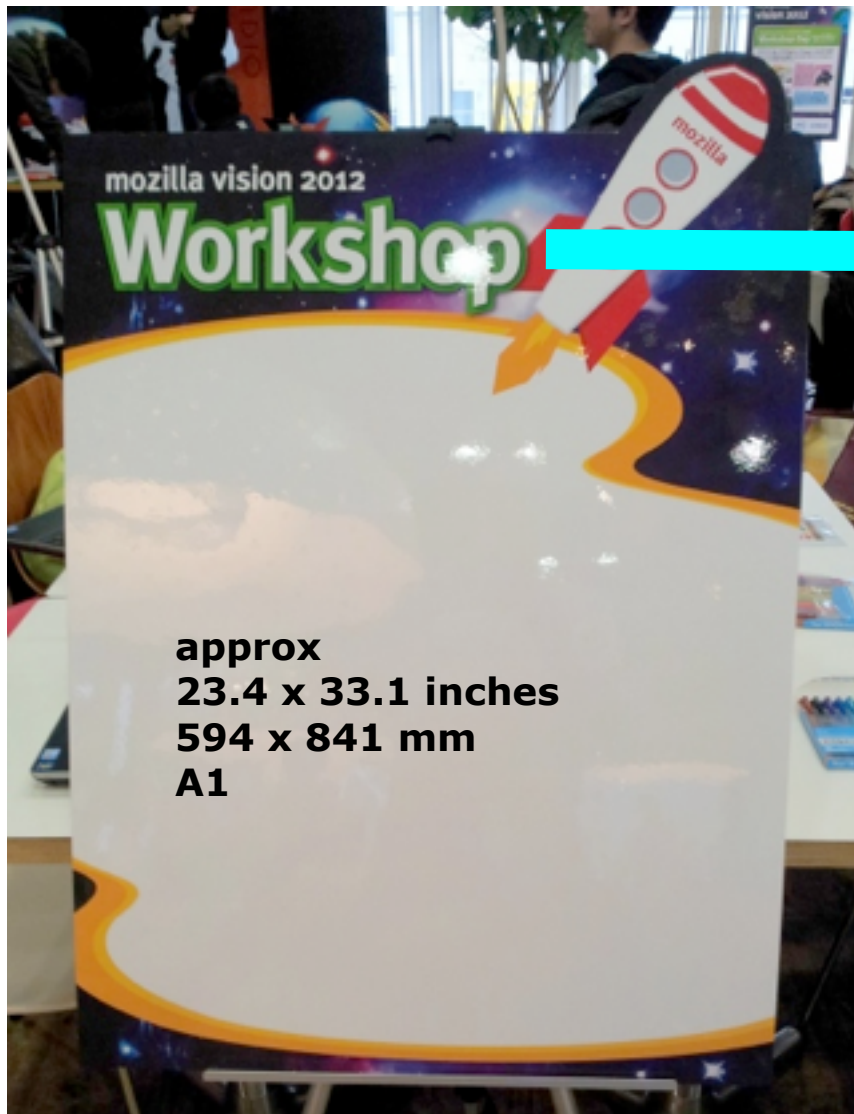# Mozilla
DML Science Fair
Branding & Signage

- Statement of Work for Design and Printing

1) Science Fair Exhibitor Whiteboards

1) Science Fair Exhibitor Whiteboards

mozilla vision 2012
Workshop

approx
**23.4 x 33.1 inches
594 x 841 mm
A1**

mozilla
Science Fair

^ Update text above.
Use something similarly
colorful for "Science Fair"

1) Science Fair Exhibitor Whiteboards

6 different versions (all updated from "demo pit" to "Mozilla Science Fair", as per previous page) :

2) Generic Whiteboard Sign

Whiteboard space >

approx 23.4 x 33.1 inches

594 x 841 mm

A1

3) Generic Wayfinder Sign

11 x 17 inches

or

297 x 420 mm A3

3) Generic Wayfinder Signage

4 different versions (all updated to "Mozilla Science Fair" brand, as per previous page)

4) Stand-up elements

small elements to spread throughout the space:

4) Stand-up elements

6 different versions:

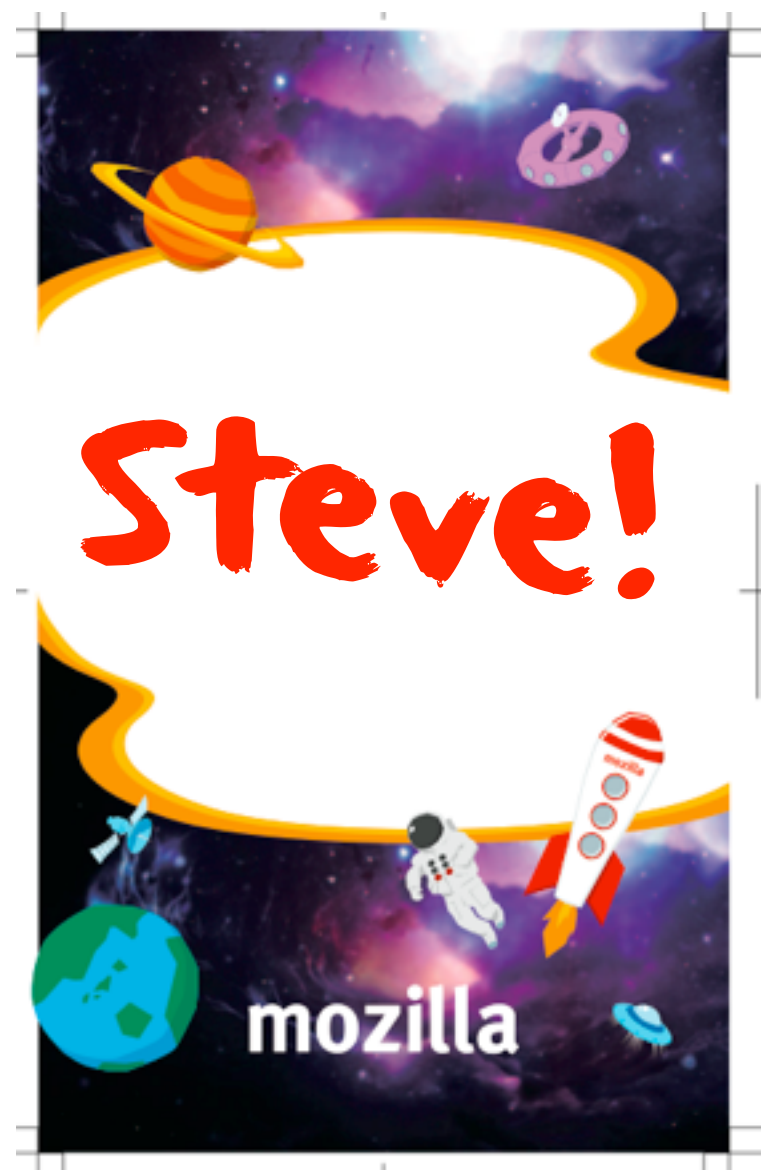# 5) Name-tag stickers

(Note: same design as whiteboard sign. Can these be printed as stickers?)

Steve!

Deliverables:

- 1) Science Fair Exhibitor Whiteboards

  - 6 designs x 8 each = 48 total

- 2) Generic Whiteboard Sign

  - x 10

- 3) Generic Wayfinder Sign (dimensions:

  - x 15

- 4) Stand-up elements

  - 6 designs x 5 each = 30 total

- 5) Name-tag stickers

  - x 100