Welcome to the EU MozCamp 2009!

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Welcome!

• One year after the MozCamp in Barcelona, 8 months after FOSDEM, we're back.

s/beach/beer

• More people have been invited than ever in European events (180 instead of 120):

    contributors++ ;

• More exciting stuff than ever!

    I <3 Moz+OpenWeb
Fun facts

- More than 300 million Firefox users worldwide: if they all lived in one country, it would be as big as the USA (3rd largest in the world, after China and India)
Fun facts

- over 70 languages. Even Harry Potter was only translated in 67 languages. It covers 97% of the online population
Fun facts

● 45% of Firefox users are in Europe, thus about 135 million. A year ago, it was about 90 million people. (Growth: 50% year over year).
Fun facts

• We added 45 million new users to Firefox in Europe alone in the past 12 months, which is the population of Spain.
Firefox is #1 in 17 European countries
Good News!

• We wanted choice and innovation, we've got them!
(Not so) Good News!

- We wanted choice and innovation, we've got them!
We're still different from the competition

- Great momentum
- Better user-experience, extensibility
- Non-profit, mission-driven, community-based
Tons of good things are happening right now

• **Drumbeat**: new way to engage more people, beyond code and product.

• **Mobile**: our first step beyond the PC

• **HTML 5**: advancing the Web platform

• **Services**: Weave, Bespin, and more

• **New stuff from Labs**
Tons of good things are happening right now

- **Firefox**: more frequent releases
- **Thunderbird** 3 release
- **SeaMonkey** 2
- **Kompozer**
4 angles for this event

• Development
• Localization
• Advocacy
• QA
Some Housekeeping

- Wifi SSID: mozcamp
- Dinner boat: 7:40 sharp
- Fennec booth in Crystal room with Nokia N900
- Pick up your bag during next coffee break
- Sunday: please come and share demos with Paul Rouget
Some housekeeping

• Lunch is earlier than planned, at 12:30
• Schedule change: 20 mn break after Beltzner’s afternoon talk
• Tag picture with #eumozcamp09
• Barbara’s timeline project.
Enjoy the MozCamp!