Let’s use open badges for Mozilla
Open Badges
Community Builders
People
why
dogfood
exemplar system
pathways
million mozillians
how

researching
defining requirements
deciding upon measurements
assigning responsibilities
designing badge templates
review / rinse / repeat
Q2: launch beta
moz badges
three issuer categories
organization level
product / team
individual / community
four pillars
build products
empower communities
shape environments
teach & learn
three recognition concepts
community
  (belief)
activity
  (action)
contribution
  (interaction)
six badge types
experience
learning
activity
competency
achievement
affiliation
experience
attending or participating in a Mozilla event
learning
teaching, mentoring, coaching,
learning during any Mozilla
activity
activity
managing, developing, implementing any Mozilla event, product, team, tool, etc.
competency
displaying skill mastery in making, building, developing, performing, or creating any Mozilla event, product, team, tool, etc.
achievement
leveling up through displaying exemplary skill mastery, understanding, etc.
affiliation

associating with Mozilla, our partners, teams, ethos-sharing individuals and organizations
four

mozillian types
mozillians:
  user
  supporter
  contributor (casual, active, core)
  alumni
one simple and effective system
many different badges
one million mozillians
Let’s use open badges for Mozilla :}