[sidebar promo on the Products page...would go above the "more information" blurbs]

Fennec

Fennec is our code name for the mobile Firefox prototype. <u>Learn more</u>

[main Fennec landing page]

About Fennec

Bringing Firefox's best features, reliable performance and renown ease-of-use to a new generation of mobile phones everywhere.

At Mozilla, we believe that regardless of whether you access it from your PC, phone or any other device, there is only one Internet. The goal of the Fennec project is to reduce the friction across devices and platforms, while providing a rich platform for developers to create compelling content and amazing applications. As with all Mozilla projects, the guiding principles are our beliefs in openness, innovation and opportunity online.

Fennec Overview

- "Fennec" is the project code name for a version of Firefox designed for non-PC devices, including mobile phones and next-generation mobile Internet devices.
- It's built upon the same core technology as Firefox, but a adds touch-enabled user interface designed for small screens
- Fennec exposes developers to certain device capabilities, such as location, while enabling browser add-ons, extensions, and themese to be created by anyone.
- Today are still early stages of development and optimization, but we're making Fennec available now to get community feedback and foster participation in the development process.

Developer Benefits

- Fennec makes the Web a viable platform to create compelling mobile applications and new user experiences.
- Fennec is built on the same platform as the Firefox desktop client, bringing the many benefits of the Mozilla community to the project including QA, marketing, localization and standards support.
- Fennec will enable a wave of mobile application development through its support of third-party innovation for rich Internet applications and add-ons.

• Mozilla is committed to being a true partner for developers, with a proven track record for being open and communicative during all stages of development.

Get Started with Fennec

Note: Fennec *Alpha 1* is available for testing purposes only, and is intended for Web application developers, add-on developers and our testing and localization communities.

- Fennec is available now on the Nokia N810 Internet Tablet. <u>View installation details and system requirements</u>.
- You can also view Fennec on your desktop or laptop computer if you'd like to get a feel for the direction of the project (as well as begin creating add-ons, localizing, etc). <u>View installation instructions</u>.

[calls to action - I'm envisioning these as some sort of sidebar next to the main content..also, these links will need to be wordsmithed]

Getting Started Now:

- Download Fennec
- <u>Fennec project wiki</u>
- How you can help

Links:

- Alpha release notes: <u>http://www.mozilla.org/projects/fennec/1.0a1/releasenotes/</u>
- Fennec wiki page: <u>https://wiki.mozilla.org/Mobile</u>
- Newsletter: <u>http://list-</u> manage.com/subscribe?u=168bf22f976f5a68fe5770d19&id=f76d3a9 899
- Newsgroups: <u>http://groups.google.com/group/mozilla.dev.platforms.mobile/topics</u>

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