

Open Badges

Making it easy to issue and display badges across the web



What are **badges**?



badges = visual representations
of a **skill** or **achievement**



scouting may be the first example
that comes to mind

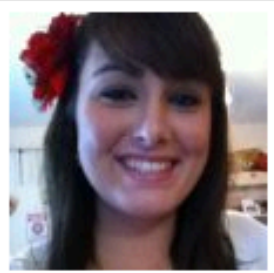
The screenshot shows the Foursquare website interface. At the top, the Foursquare logo is on the left, and the user's location 'Erin in Oakland, CA' with links for 'Apps', 'Help', 'Settings', and 'Log Out' is on the right. Below this is a navigation bar with 'Me', 'History', 'Badges', 'Stats', and 'Friends'. A search bar on the right says 'Search places, people and tips'. The main content area features a user profile for 'Victoria A.' from 'Tucson, AZ'. The profile includes a photo of a woman with a red flower in her hair. To the right of the photo are statistics: 'DAYS OUT 54', 'CHECK-INS 231', and 'THINGS DONE 2'. Below the statistics is a 'Tips' section with a tab for 'POPULAR' and a 'RECENT' tab. The 'POPULAR' tip is for 'Sky Deck Grill' with the text 'Prices are super expensive!! Bring snacks if you can and share burgers. And ask for water cups- free water vs. water bottles for \$3.75... You choose.' and a checkmark icon next to the number '1' and the date 'March 30, 2011'. To the right of the profile is a section for 'Badges (11)' with a 'See All' link. It says 'Unlock more badges by following pages!' and displays a grid of 11 circular badges with various icons like crowns, trophies, calendars, and bees.

foursquare

Erin in Oakland, CA | Apps | Help | Settings | Log Out

Me | History | Badges | Stats | Friends


Search places, people and tips

 **Victoria A.**
Tucson, AZ

DAYS OUT **54** CHECK-INS **231** THINGS DONE **2**

Tips


POPULAR RECENT

 **Sky Deck Grill**
Prices are super expensive!! Bring snacks if you can and share burgers. And ask for water cups- free water vs. water bottles for \$3.75... You choose.
✓ 1 | March 30, 2011


ADD AS FRIEND

Badges (11) [See All](#)

Unlock more badges by following pages!



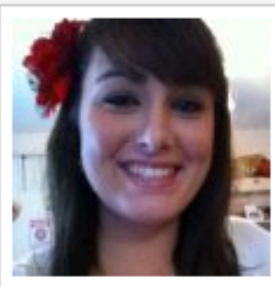
more and more, we see badges representing
achievements on the web



Erin in **Oakland, CA** | [Apps](#) | [Help](#) | [Settings](#) | [Log Out](#)

[Me](#) | [History](#) | [Badges](#) | [Stats](#) | [Friends](#)

Search places, people and tips




Victoria A.
Tucson, AZ

DAYS OUT	CHECK-INS	THINGS DONE
54	231	2

Tips












POPULAR RECENT

**Sky Deck Grill**
Prices are super expensive!! Bring snacks if you can and share burgers. And ask for water cups- free water vs. water bottles for \$3.75... You choose.
✓ 1 | March 30, 2011

ADD AS FRIEND

Badges (11) [See All](#)

Unlock more badges by following pages!



some are just for fun or **social status**

The screenshot shows the Stack Overflow profile of T.J. Crowder. The profile header includes the user's name, a tabbed interface with 'info' selected, and links for 'activity', 'reputation', and 'favorites'. Below the header, the 'Badges' section displays 111 badges organized into five columns. The first column lists achievement badges with their counts: 'Nice Answer' (50), 'Enlightened' (16), 'Fanatic', 'Tumbleweed', 'Good Answer' (2), and others. The subsequent columns list skill badges for various technologies, including jQuery, CSS, Java, JavaScript, C++, C, HTML, JSON, AJAX, PHP, and others.

stackoverflow Questions Tags **Users** Badges Unanswered Ask Question

T.J. Crowder info activity reputation favorites

111 Badges

- Nice Answer × 50
- dom
- Enlightened × 16
- Fanatic
- Tumbleweed
- c++
- Good Answer × 2
- regex
- c
- html

- jquery
- Cleanup
- Nice Question
- c#
- json
- Quorum
- Convention
- ajax
- php
- Epic

- css
- java
- Pundit
- Sportsmanship
- jquery
- javascript
- Yearling
- Generalist
- html
- javascript

- jquery
- Strunk & White
- Scholar
- Student
- Civic Duty
- java
- Mortarboard
- javascript
- Enthusiast
- Organizer

- Citizen Patrol
- Commentator
- Critic
- Supporter
- Teacher
- Editor

but increasingly the **skills** are **real**,
based on real tasks and work

The screenshot shows the Stack Overflow profile of T.J. Crowder. The profile header includes the user's name, a tabbed interface with 'info' selected, and links for 'activity', 'reputation', and 'favorites'. Below the header, the 'Badges' section displays 111 badges organized into five columns. The first column lists 'Nice Answer' (50), 'dom', 'Enlightened' (16), 'Fanatic', 'Tumbleweed', 'c++', 'Good Answer' (2), 'regex', 'c', and 'html'. The second column lists 'jquery', 'Cleanup', 'Nice Question', 'c#', 'json', 'Quorum', 'Convention', 'ajax', 'php', and 'Epic'. The third column lists 'css', 'java', 'Pundit', 'Sportsmanship', 'jquery', 'javascript', 'Yearling', 'Generalist', 'html', and 'javascript'. The fourth column lists 'jquery', 'Strunk & White', 'Scholar', 'Student', 'Civic Duty', 'java', 'Mortarboard', 'javascript', 'Enthusiast', and 'Organizer'. The fifth column lists 'Citizen Patrol', 'Commentator', 'Critic', 'Supporter', 'Teacher', and 'Editor'.

Column 1	Column 2	Column 3	Column 4	Column 5
Nice Answer × 50	jquery	css	jquery	Citizen Patrol
dom	Cleanup	java	Strunk & White	Commentator
Enlightened × 16	Nice Question	Pundit	Scholar	Critic
Fanatic	c#	Sportsmanship	Student	Supporter
Tumbleweed	json	jquery	Civic Duty	Teacher
c++	Quorum	javascript	java	Editor
Good Answer × 2	Convention	Yearling	Mortarboard	
regex	ajax	Generalist	javascript	
c	php	html	Enthusiast	
html	Epic	javascript	Organizer	

reflecting **technical** and **social** abilities --
both of which employers are looking for

Test-drive Candidate Search for free

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[Learn more about Candidate Search »](#)**Subscribe to view full profiles**

- Review full profiles and contact candidates
- Compare candidates' skills to thousands of their peers

[Subscribe to Candidate Search »](#)**Skills:**☒ any of these skills ☐ all of these skills**Type:**


All types of employment

Students:

Include Students

2.9k active**22k** passive

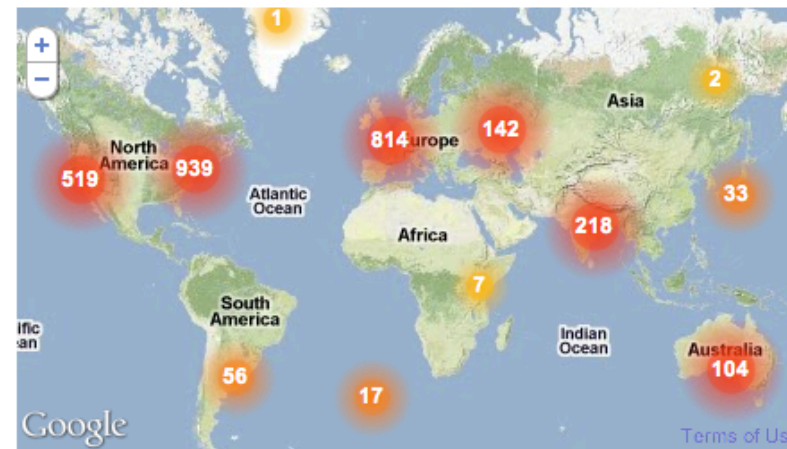
Showing sample profiles only

[subscribe to see all profiles](#) **Jeffrey Szczepanski**
New York, NY **Kevin Montrose**
Houston, TX **Joel Spolsky**
New York, NY **Nicholas Larsen**
New York, NY **Nick Craver**
Winston-Salem, NC**Location:**within **30 miles**

- ☒ include candidates who want to relocate here
- ☒ legal right to work here required

2.9k Active
Candidates*Candidates actively looking for a job, with a full profile.*

Not enough? There are also:

22k Passive Candidates*Candidates not actively looking for a job, including top users from our network.*[show passive candidates »](#)

and willing to pay for → **jobs**



What if we used badges for **learning**?


P2PU

questions tags **users** badges unanswered

search

questions tags users

eknight ♦♦



Registered user

real name **Erin Knight**

member since **Feb 17 at 02:33**

last seen **Aug 13 at 00:34**

age **33 years old**

13 Badges

Popular Question x 9

Notable Question x 6

Famous Question x 5

Editor x 1

Pundit x 1

Self Learner x 1

Strunk & White x 1

Student x 1

Teacher x 1

Nice Answer x 1

Good Answer x 1

Favorite Question x 1

SKILL BADGES ●

JAVASCRIPT



PHP



OPEN SOURCE CONTRIBUTOR



COMMUNITY / PEER BADGES ●

PEER MENTOR



PROBLEM SOLVER / INNOVATOR



GOOD COMMUNICATOR



COMMUNITY BUILDER



Learning Network

Learning Network » Path » Path » Path » Path admin network sign out

home me people community media messages store Search

profile badges notebook blog portfolio groups events

updates

- 1 announcement
- 2 new messages
- 3 friend requests

friends (31)

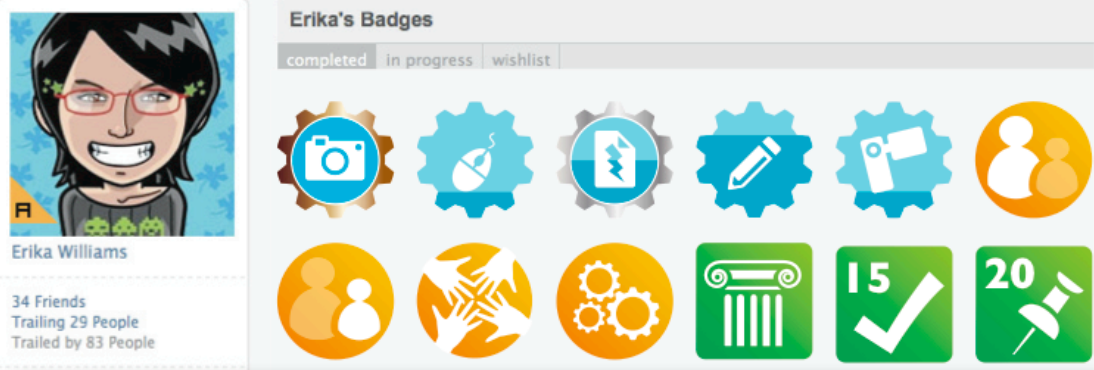
trailing (56)

leaderboard

1	Erika Williams	12,000 RP
2	Ben Larson	11,000 RP

Erika's Badges

completed in progress wishlist



Erika Williams

34 Friends
Trailing 29 People
Trailed by 83 People



After-school programs: iRemix

 AMERICAN MUSEUM OF NATURAL HISTORY

[On Exhibit](#) [Plan Your Visit](#) [Calendar](#) [Science](#) [Education](#) [Kids & Families](#) [News](#) [Shop](#)






Education *at* AMNH

TEACHERS



ESSENTIAL INFO

Who: 9th through 12th grade students who live and attend school (or home school equivalent) within the five boroughs of New York City

Badges collected				
 Field Assistant	11	20	31	N/A
 Navigator	10	20	30	Geoliteracy
 Published	3	2	5	Digital Media Literacy
 Spotter	2	17	19	Scientific Literacy
 Explorer	2	19	21	Geoliteracy & others

Museums & Science Centers:
American Museum of Natural History

The screenshot shows the NASA Explorer Schools website. At the top is the NASA logo and a navigation bar with links: HOME, NEWS, MISSIONS, MULTIMEDIA, CONNECT, and ABOUT NASA. Below the navigation bar are links for 'Log In To MyNASA' and 'Sign Up', and a search bar. A breadcrumb trail reads 'NASA Home > Education > Programs > NES > Home'. On the left is a sidebar menu for 'NASA Explorer Schools' with links: NES Home, About NES, Recognition Opportunities, Teaching Materials, NASA Now Events, NES Participant Website (highlighted), Events Calendar, NES Help Desk & Support, and Contact NES. The main content area features a 'Virtual Campus' header with a topographic map background. Below this is a 'Registration' section with a text size control, social media buttons for 'Tweet' (0) and 'Like', and a five-star rating system. The main text announces 'The NES 2011-2012 School Year Has Officially Begun!' and lists new resources: 20 STEM-focused teaching materials, electronic professional development webinars, a new season of NASA Now events, and live chats with NASA researchers. A photo of four diverse students is shown, with a caption: 'Join the NASA Explorer Schools for the 2011-2012 school year.' The footer of the website content area says: 'Bring NASA missions to life in your classroom with NASA Explorer Schools -- 2011-2012 is shaping up to be a stellar year and we hope you'll join us.'

NASA Explorer Schools

NES Home
About NES
Recognition Opportunities
Teaching Materials
NASA Now Events
► NES Participant Website
Events Calendar
NES Help Desk & Support
Contact NES

Virtual Campus

Registration

Text Size + - Tweet 0 Like ★★★★★ ?

The NES 2011-2012 School Year Has Officially Begun!

In addition to the wide range of science, technology, engineering and mathematics resources we offered this past year, in 2011-2012 we will:

- Add 20 new STEM-focused teaching materials with featured lessons, educator support materials and lots of extension resources.
- Conduct electronic professional development webinars.
- Produce a new season of NASA Now events.
- Conduct Live Chats with some of the best and brightest NASA researchers, engineers and leaders.

Bring NASA missions to life in your classroom with NASA Explorer Schools -- 2011-2012 is shaping up to be a stellar year and we hope you'll join us.

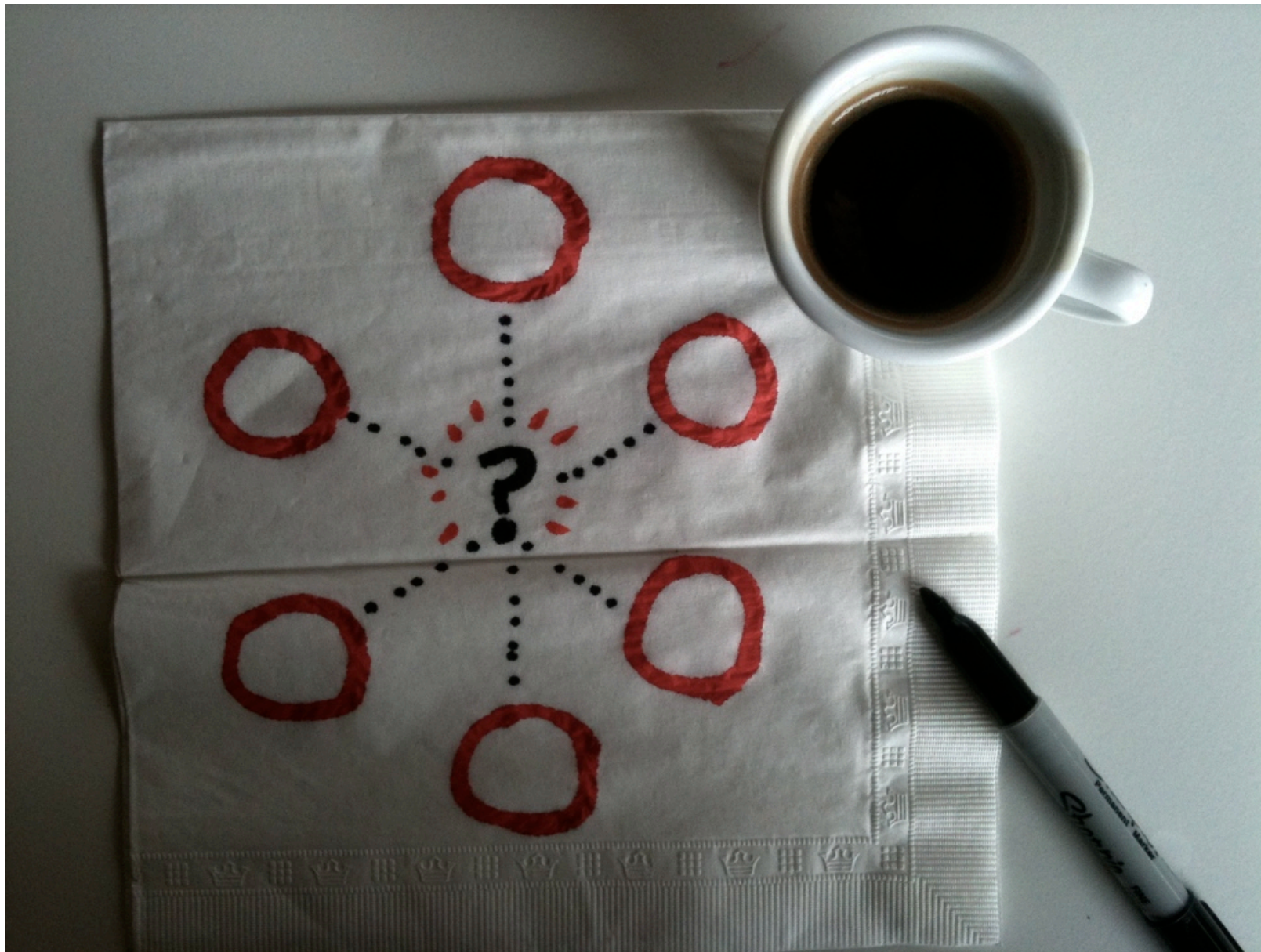
Join the NASA Explorer Schools for the 2011-2012 school year.

Government agencies: NASA





Community Organizations: 4-H



What if we all used a shared
badge ecosystem and infrastructure?

Open Badges



→ Mozilla's **Open Badges** infrastructure



Open Badges



learners: show skills gained from multiple places



educators: engage learners in innovative new ways

CAREERS 2.0 by stackoverflow

◀ view all

Sr Sales - Systems Engineer – New York or Boston Area

posted on Aug 29, by [Symplified, Inc.](#) New York, NY; Boston, MA

[sales](#) [salesforce](#) [web-security](#) [projects-and-solutions](#) [sysadmin](#)

Job Description

Sr Sales/Systems Engineer – New York or Boston Area You are a participant in all phases of the sales cycle working in alignment with the sales team to demonstrate how Symplified solutions help customers address issues and achieve business goals. You propose solutions based on your strong industry knowledge, in-depth

employers: find people with 21st century skills

How does it work?

BADGE ISSUERS →



after-school program



free online course



government agency

BADGES →



LEARNER



LEARNER



BADGE BACKPACK →



LEARNER

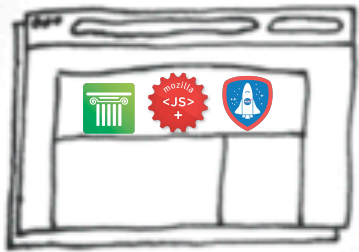


LEARNER

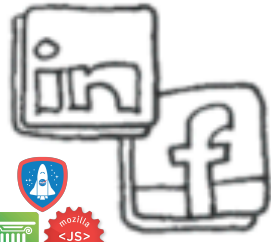
BADGE BACKPACK →



DISPLAY SITES →



personal web site



social networking profiles



WordPress / Tumblr



job sites



personal web site



social networking profiles



WordPress / Tumblr



job sites

RESULTS →



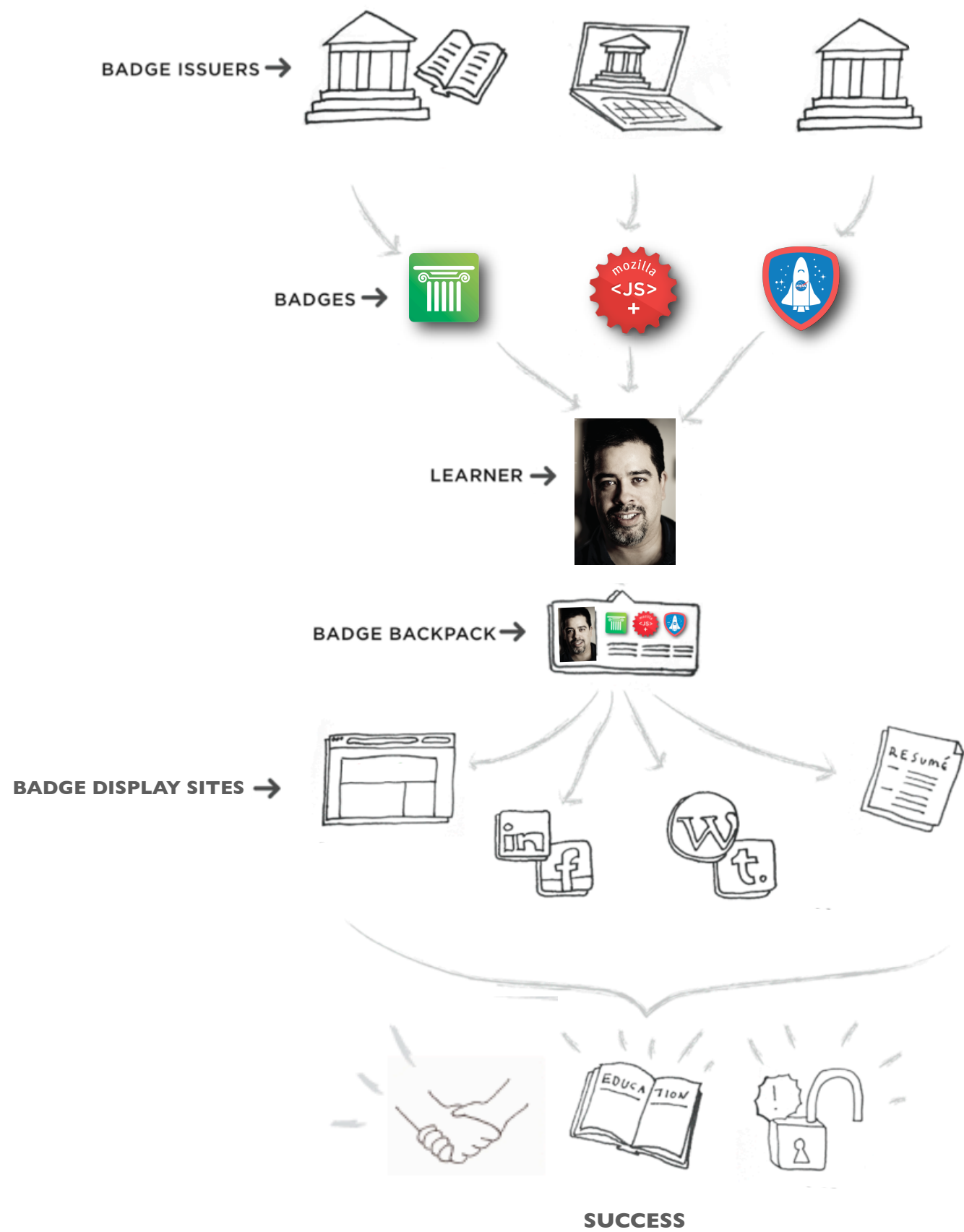
jobs



new learning



unlock opportunities



What's **next**?





Open Badges

mozilla

[Open Badge Backpack](#) [Home](#) [Sign Out](#) [mozilla](#)

Badges

Accepted



Upload Badges


If you have badges you've been awarded, you can upload them manually

[Choose File](#) No file chosen

[Upload](#)


Groups

School of Webcraft



[embed](#)

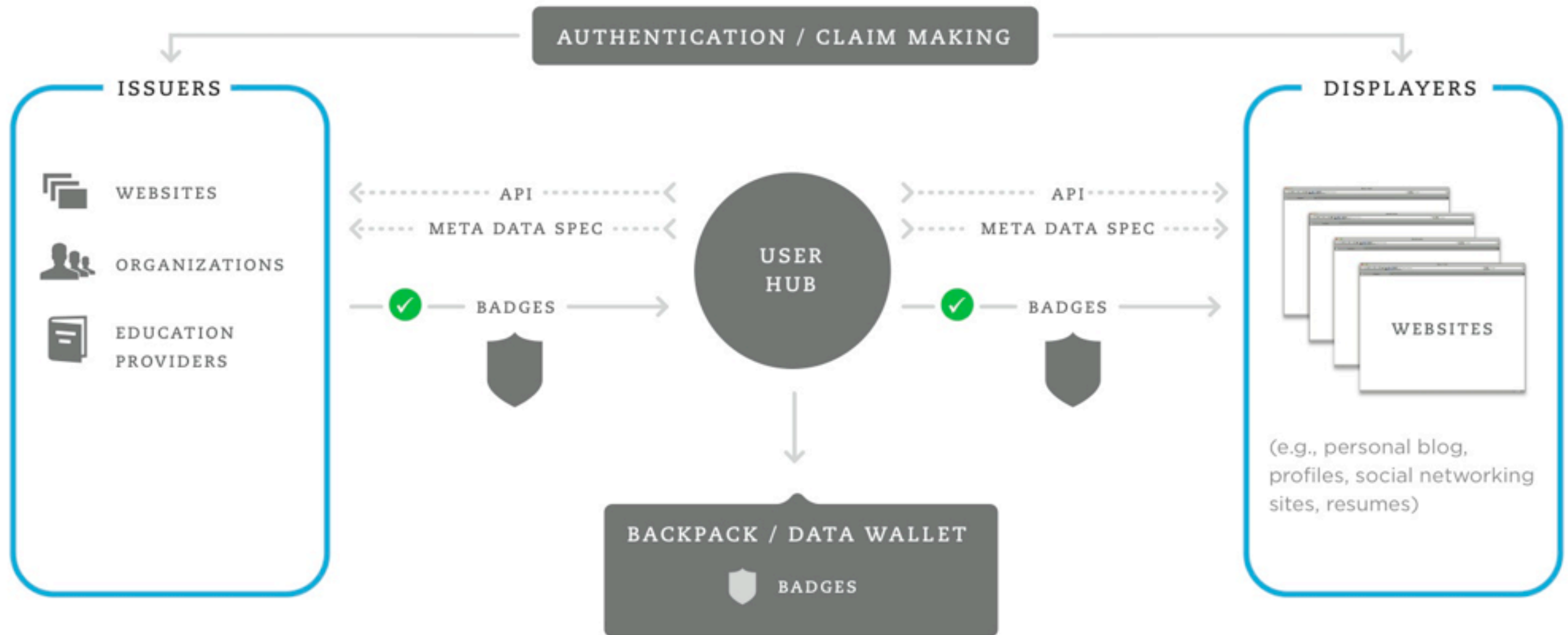
DYN iRemix





[embed](#)

first **beta** of Open Badges software ships today

Open Badges



first **beta** of Open Badges software ships today



DIGITAL MEDIA + LEARNING competition 4


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[Winners of Game Changers Kids Competition Tour Electronic Arts](#)

ABOUT THE COMPETITION

The Digital Media and Learning Competition, created in 2007, was designed to find "and to inspire" the most novel uses of new media in support of learning. Projects explore how digital technologies are changing the way people learn and participate in daily life. Awards have recognized individuals, for-profit companies, universities, and



BADGES FOR LIFELONG LEARNING



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COLLABORATING
WITH
mozilla

DML competition also launches today

How can you
get involved?

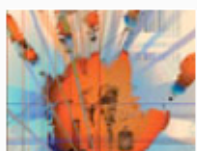
CONNECT
WITH US:DML
CENTRALCOLLABORATING
WITH
mozilla

-coming soon-

DIGITAL MEDIA + LEARNING competition 4

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About



The Digital Media and Learning Competition, created in 2007, was designed to find and to inspire the most novel uses of new media in support of learning. Projects explore how digital technologies are changing the way people learn and participate in daily life. Awards have recognized individuals, for-profit companies, universities, and community organizations using new media to transform learning. [More...](#)



194



18



2



Share

5

DML Competition
dmlComp

TechCrunch | Creating A New Mobile Learning Network For Kids | <http://t.co/o26YHOx>

15 minutes ago · [reply](#) · [retweet](#) · [favorite](#)

DML 2012 in San Fran! "Beyond Educational Technology: Learning Innovations in a Connected World" via [@dmlcentral.net](#) <http://t.co/gH8AV5T>

5 hours ago · [reply](#) · [retweet](#) · [favorite](#)

Can Mobile Phones Help Teachers Manage Classroom Behavior? | MindShift via [@m_scott](#) <http://t.co/hLEDBoR>

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[Join the conversation](#)

<http://www.dmlcompetition.net>



Open Badges

mozilla



Mozilla's Open Badges infrastructure makes it easy to issue, display and manage badges across the web -- opening new ways to show your skills and achievements to the world.

Open Badges is a project of Mozilla with support from the MacArthur Foundation.

MacArthur
Foundation

Learn more

- [One-page summary](#) A simple summary of the Open Badges project, with pictures. (PDF)
- [Working badge paper](#) "An Open Badge System Framework" white paper. Authored by Peer 2 Peer University and Mozilla in collaboration with The MacArthur Foundation.
- [Learner stories](#) Everyday examples and use cases for badges in the real world.
- [Napkin sketch](#) A simple visual overview of how the open badge system works.
- [Technology diagram](#) A visual overview of how the underlying technology works.
- [Frequently Asked Questions](#) (F.A.Q.)

<http://openbadges.org>

Open Badges

Making it easy to issue and display badges across the web

