

Go Think Big - Digital Skills Day @ The O2



What happened to digital skills?



- There is a wealth of untapped digital talent in the UK
- Unused digital skills in UK youth estimated to be worth **£6.7 billion**
- Although 90% of young people are happy to use social media, only 13% are able to make digital products

We can help!

Help us inspire young people to be digital creators

- 500 young people @ The O2
- Some of the coolest names in digital
- 13 zones to bring digital to life
- 10am - 3pm for young people
- Hands on experiences
 - Entrepreneurial
 - Digital
 - Creative Thinking
- Followed by the Think Big Gig in the evening @ IndigO2



Who else will be there?



Telefonica
