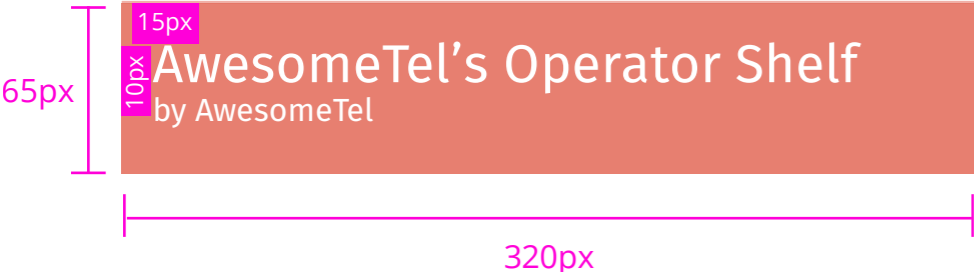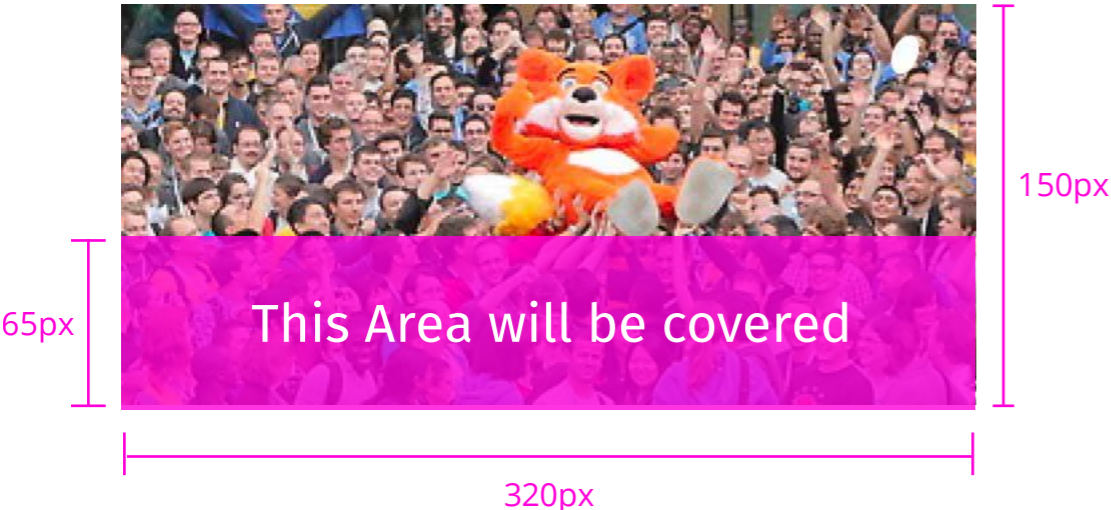# Firefox Marketplace: Operator Shelf Style Guidelines

Pick an image that will stand out and shows off the theme of your collection. If your image is a photograph a JPG works best. If it's vector artwork a PNG works best. Only JPGs and PNGs are supported. Keep in mind that the lower 36px of the Feed graphic and the lower 65px of the page graphic will be covered by the overlay bo with your Operator Shelf's title. Also remember, the overlay box is auto-generated and you don't need to provide it, we have provided specs to recreate it here solely to enable you to test your image before submitting it. The color of the overlay box is determined by the dominant color in your image, but can be overridden if you choose. The color for the overlay box must be submitted as a hexadecimal RGB value. (e.g. #FFFFFF) if you wish to override the color over the overlay box.
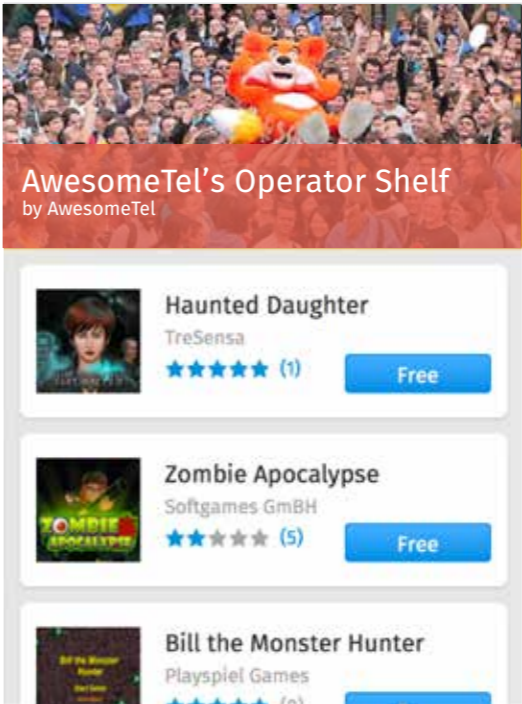
Suggested Croping Guide

Our suggestion is to crop your Operator Shelf Page graphic's most interesting area to create your Operator Shelf Feed graphic.

Operator Shelf Page Graphic

150px

65px

This Area will be covered

320px

15px
10px
AwesomeTel's Operator Shelf
by AwesomeTel

65px

320px

Title line: 25 characters MAX

By Line: 43 characters MAX

Color: Dominant color at 80% transparency w/ 1px top boarder in the same color at 50% transparency. Overlay color and text color can be overridden.

Operator Shelf Feed Graphic

90px

36px

This Area will be covered

320px

12px
10px
AwesomeTel's Operator Shelf

36px

320px

Title line: 25 characters MAX

Color: Dominant color at 80% transparency w/ 1px top boarder in the same color at 50% transparency. Overlay color and text color can be overridden.

Operator Shelf Page Graphic example

AwesomeTel's Operator Shelf
by AwesomeTel

Haunted Daughter
TreSensa
★★★★★ (1)   Free

Zombie Apocalypse
Softgames GmBH
★★★☆☆ (5)   Free

Bill the Monster Hunter
Playspiel Games

Operator Shelf Feed Graphic example

It's unique size in the feed makes the Operator Shelf unit stand out at the top of each user's feed.