### Agenda for today

- Summit by the numbers.
- Recap of what you know today.
- Pre-Summit: What you need to do today
- Packing your bags.
- Traveling to the Summit.
- Arriving at the Summit.
- The Summit experience.
- When you will hear from us next and how.
- Recap.
- Q&A.



#### Today's Q&A

- All questions can be placed on this etherpad:
   https://etherpad.mozilla.org/summit-brownbag-sept23-questions
- You can back-channel on #mozsummit (IRC).



#### By the Numbers

- Hours of content: 26
- Start time each day: 9:00am (end time 5:00/6:00pm)
- Months planning the Summit: 12 (1 year!)
- Number of Mozillians Registered: 1811
- Number of languages spoken: 84
- Number of countries represented: 97



#### What you know today:

- Your travel information, hotel confirmation, name of your roommate
- How to host a session, participate in a fair, go chocolate-tasting, or join a hockey game
- When and where to expect communications about the event.
- Who the planning teams are and how to find us.



#### Who We Are

(this is only a subset of the over 100 Mozillians working on this event)

**Mardi Douglass** 

Executive Producer
Experience and logistics Lead

Dia Bondi

Executive Director Program Design

**Dino Anderson** 

Content Generation Program Content

**Ally Gibely** 

Logistics Coordinator

**Brianna Mark** 

SHW Event Vendor

Kate Naszradi

Communications Director

**Pascal Finette** 

PM Summit brand team

Kristin Baird/Jennifer

Balaco

Signage/Gear

**Amie Tyrrel** 

Cruise Director

Shezmeen Prasad

Senior Show Director



#### Where to Find Us

**IRC**: #mozsummit

Mozilla Email: summit2013@mozilla.com

SHW Email: mozillasummit@shworldwide.com (email for travel/hotel/registration questions)

Event Wiki Page (aka, the source of all truth): <a href="https://wiki.mozilla.org/Summit2013">https://wiki.mozilla.org/Summit2013</a>



# Pre-Summit (What you <u>need</u> to do this week)

- 1. Update your Mozillians.org profile https://mozillians.org/user/edit
  - 2. **Review the schedule** <a href="https://wiki.mozilla.org/Summit2013/AgendaAllDays">https://wiki.mozilla.org/Summit2013/AgendaAllDays</a>
  - 3. Check that you've received your hotel confirmation Email mozillasummit@shworldwide.com if you're missing it
  - 4. Ensure you have all of your entry documents
    Email <a href="mailto:summit2013@mozilla.com">summit2013@mozilla.com</a> if you're having trouble securing your VISA
  - 5. Familiarize yourself with the guide for 'How to Have a Great Summit!' <a href="https://wiki.mozilla.org/Summit2013#How">https://wiki.mozilla.org/Summit2013#How</a> to Have a Great Summit
  - 6. Get Involved...it's not too late



# **Getting Involved**

\*Fairs: TODAY is the last day to sign-up

\*Site Hosts: Find out who the Site Hosts are at your location here - <a href="https://wiki.mozilla.org/Summit2013/Experiences/Site Hosts">https://wiki.mozilla.org/Summit2013/Experiences/Site Hosts</a>

\*Social Events: Sign-up today (as space is limited!) - <a href="https://wiki.mozilla.org/Summit2013/Experiences/signups">https://wiki.mozilla.org/Summit2013/Experiences/signups</a>

\*Hack & Lounge Spaces: Bring games!

\*Open Sessions: It's not to late to submit a session! <a href="https://wiki.mozilla.org/Summit2013/FAQ">https://wiki.mozilla.org/Summit2013/FAQ</a>



# Packing your bags

A device that can connect to WIFI (laptop, mobile, tablet)

Chargers and adaptors for all of your devices (if needed)

A copy of your travel itinerary, invitation letter, hotel confirmation, as well as your entry documents

Directions from the airport to the hotel and some extra money for public transportation (if not arriving on October 3<sup>rd</sup> /departing on October 7<sup>th</sup>

Some extra money for a SIM card (if you want to use your phone outside of the hotel)

Not too many t-shirts (you'll be getting extra at the event!)

Weather appropriate clothes (what you would bring to Brussels may not be what you would pack for Santa Clara) and comfortable shoes

Medication (if needed)



# **Traveling to the Summit**

Nervous for your trip? First of all – know that you have 1800 Mozillians with you in this journey to support and assist you. If you're confused or having trouble – reach out and raise your hand!

- \*Wear something that has 'Mozilla' or 'Firefox' on it chances are that you will run into others that will be traveling to the same location
- \*Arrive at the airport at least 2 hours in advance of your set departure time
- \*Make sure to pack some snacks airplane food can be quite bad 🕾
- \*Always have a copy of your itinerary in a place that is easy to access
- \*Gets some rest on the flight sleep when you can!
- \*If arriving on the 3rd, know where you will be picked-up at the airport. If not, know how you will be traveling from the airport to the hotel (would be best to find a buddy)

# **Arriving at the Summit**

What to do when you arrive at the Hotel:

\*Visit the reception desk to pick up your welcome pack and badge. Start reading through your guide to the weekend.

\*Check-in to your hotel room and take a rest (you will be tired!).

Note: Check-in will begin at 3pm (or as available).

\*Thursday - Attend the Welcome Reception beginning at <u>6pm.</u> -Brussels: Magritte Foyer -Toronto: Grand Foyer -Santa Clara: Hall of Cities

\*Questions? Concerns? Reach out to one of the Site Hosts at the Reception Desk.



# Making the most out of your Summit experience

\*Share the bandwidth

\*Practice the principles outlined in 'How to have a great Summit!' - <a href="https://wiki.mozilla.org/Summit2013#How\_to\_Have\_a\_Great\_Summit2013#How\_to\_Hav

\*Don't be afraid to ask questions – the Site Hosts and SHW staff are there to help you!

\*Be familiar with the schedule and utilize the Summit app

\*Attend all of the morning and afternoon sessions (be careful that you don't stay up 'too' late that you miss the awesome stuff that happens starting at 9am!)

\*Keep your device on you throughout the day – we won't be printing programs



# When you will hear from us next (and how)

- \*Today: Project Meeting
- \*September 24<sup>th</sup>: Email Update
- \*September 27<sup>th</sup>: Email Update
- \*September 30<sup>th</sup>: Project Meeting
- \*October 1<sup>st 6th</sup>: Daily Email updates (by location)



## Re-Cap

\*The Summit is going to be awesome

\*There's a few things you need to do before you depart

\*It's not too late to get involved or host a session

\*Pay attention to the travel tips – and ask for help if you're confused

\*You now know what you can do to make the best out of your Summit experience – so do it ©

\*You'll hear from us again



#### A&Q

Please write all questions on this etherpad: <a href="https://etherpad.mozilla.org/summit-brownbag-sept23-guestions">https://etherpad.mozilla.org/summit-brownbag-sept23-guestions</a>

