

mozilla

Community Building Best Practices

Alex Wafula – Mozilla Kenya

Background



- October 2010
- 6 contributors

....Now

- 10 Core contributors
- 30+ Active community members
- Huge presence in Universities through Computer Clubs
- 112 mailing list subscriptions

Community Structure

- Core Members – 10

- Active Community Members 30+

TO

- Functional leads

- On boarding new and existing members

Communication

- Public Mailing list
- Alias Email
- Social Media: FB, Twitter

Meetings

- MozCoffee ~ 2 a month
- Community meetups
- IRC ~ 1 every 2 months

Challenges

- Lack of adequate capacity to grow over various functional areas
- Meeting Space
- On boarding new Contributors

Some Solutions

- Focus on Strength of current contributors
- More collaboration and communication with other Mozilla Communities

Accomplishments

Growing Communities Around Us



Rwanda



Uganda



Mombasa

To Communities Starting Up

- Start growing by recruiting peers
- Have a major activity during you start (Building your website, localizing etc
- Liaise with universities and tech communities

Questions?

Alex Wafula – Mozilla Kenya

Email: xelawafs@gmail.com

Twitter: @mozillakenya, @xelawafs