mozilla
Community Building Best Practices

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Background

- October 2010
- 6 contributors
...Now

• 10 Core contributors
• 30+ Active community members
• Huge presence in Universities through Computer Clubs
• 112 mailing list subscriptions
Community Structure

- Core Members – 10
- Active Community Members 30+
- Functional leads
- On boarding new and existing members
Communication

- Public Mailing list
- Alias Email
- Social Media: FB, Twitter
Meetings

- MozCoffee ~ 2 a month
- Community meetups
- IRC ~ 1 every 2 months
Challenges

• Lack of adequate capacity to grow over various functional areas

• Meeting Space

• On boarding new Contributors
Some Solutions

• Focus on Strength of current contributors

• More collaboration and communication with other Mozilla Communities
Accomplishments

Growing Communities Around Us

Rwanda  Uganda  Mombasa
To Communities Starting Up

• Start growing by recruiting peers
• Have a major activity during you start (Building your website, localizing etc)
• Liaise with universities and tech communities
Questions?

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