



MDN

MOZILLA
DEVELOPER
NETWORK

MDN metrics for 2014

The big news: The MDN wiki grew substantially in 2014, with close to a 25% increase in overall users and 40+% increase in overall page traffic. Contribution also saw some pretty extraordinary growth: 50% more editors and a 90% increase in translation edits.

Much of the editor growth came through outreach to contributors and users, in the form of improved contribution guides, priority lists of documentation (doc and localization status pages), welcome emails, and increased traffic driving increased contribution (and of course, more editors means more content, which brings more users).

The effectiveness of outreach to localization communities and contributors shows in the results. We are planning to continue that outreach and increase support and outreach to English-language contributors in 2015. (For more about our 2015 plans, see [the MDN wiki page](#).)

It was a very, very successful year, and I want to thank all of our contributors (which include not only writers, but also the MDN dev team and everyone else involved in MDN) for doing an amazing job!

MDN Site Metrics for 2014

- Unique visitors: **increased 24.83%**
 - **23,128,395** in 2014 (vs. 18,528,529 in 2013)
- Sessions/visits **increased 44.15%**
 - **58,315,789** in 2014 (vs. 40,456,252 in 2013)
- Pageviews **increased 42.09%**
 - **107,261,993** (vs. 75,486,334 in 2013)
- Bounce rate **decreased 7.20%**
 - 66.83% (vs 72.02% in 2013)
 - content is getting “stickier; less users see just 1 page and leave.
- Users accessing MDN on Chrome grew to 58.51% in 2014, as opposed to 50.79% in 2013.

KPI's (Participation)

- Active Contributors:
 - 1+ edit: 6,013 (**up 53%** from 3,919 in 2013)
 - 5+ edits: 1,325 (**up 46%** from 906 in 2013)
- English Edits: 52,799 (**down 12%** from 59,771 in 2013)
- Translation Edits: 43,899 (**up 90%** from 23,074 in 2013)

Documentation Metrics

- Change in size of the backlog of documentation needs (dev-doc-needed):
 - 6 months stats only: increased to 1058 from 1002 (5.58% increase)
- Bugs documented (increase in dev-doc-complete):
 - 6 months stats only: 289 docs requests handled

Dev Metrics

- issues opened: 1019
- issues fixed: 664
- issues closed (including fixed): 1073
- 1,536 commits
- 52 contributors
- 37 volunteers