What is it?

- The Firefox Education Toolkit is a set of tools that will allow anyone to educate people about Mozilla and Firefox.
- A set of print pieces, videos and presentations that can make an instant impact at an event.
- Currently localized in 3 languages - information will be posted later this week on how to localize the materials.
Why?

- Need for more materials about general Firefox and Mozilla.
- Looking to scale our events program and create more leverage.
- Instead of doing a few events a year where we work 1:1, we are now able to have more events and participation from our community.
Okay, great more materials - Where can I use them?
Presentations
Hosting a Booth
Posting Print Collateral
Show me the goods!
Firefox
Meet the world's best browser.
It's safe, free and lets you experience the Web your way.
www.firefox.com

Add-ons
Adapt Firefox to the way you browse the Web with 1000s of free add-ons.
addons.mozilla.org

Stay Connected
Follow us on Twitter
twitter.com/firefox
Become a Fan on Facebook
facebook.com/Firefox
Read our Blog
blog.mozilla.com

Personas
Your Firefox, Your Style.
Personas are easy-to-install themes you choose to give your Firefox a personalized look.
www.getpersonas.com
Firefox Education Toolkit

What is the Firefox Education Toolkit?

The Firefox Education Toolkit is a set of tools that will allow you to go out and educate people about Mozilla and Firefox. While most of us are experts about our favorite browser, think of the huge impact you can have by sharing your knowledge and passion with others!

With this toolkit there are many activities that you can do including conducting a presentation, hosting a booth or posting the print collateral in your local community.

Below is a thorough set of print pieces, videos and presentations that can make an instant impact at your next event (with more to come!). The print and presentation materials are currently localized in 3 languages - if you are interested in localizing post a comment below and we’d happy to help you out!

Good luck and happy Firefox-ing!

How can I add and track the success of my event?

- Add to our Events Calendar
  Create an “Invite” on Spread Firefox and/or a social network. You can start by posting your event on Spread Firefox (you’ll need a SFx account & be logged in). Make sure to select “Firefox Education” as your event type!

- Share Your Work!
  After your event let us know about it! Fill out this short survey and we’d love to feature you on Spread Firefox, our Facebook Group, Twitter and more to let the world know how you rocked out with the