

DESIGN DIRECTION 1

Wait Screen with Copy Option 1 and Share Option 1

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Please enjoy this important message while we prepare to stream cuteness.

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360° CUTE
FROLIC
SNUGGLE
Video FAQ


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KNOXVILLE ZOO
Help them help the cubs grow up. (We wish they'd stay little forever too, but that is the way nature works.)

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Snowy day here in knoxville- the zoo is closed, but you can check out the pandas in the snow on the "gnaw" & "Snooze" cams!
[less than a minute ago](#)

The cubs have been extremely interested in zoo visitors this morning, much to the delight of anyone who came by the nursery.
[1 day ago](#)

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OTHER LANGUAGES English ▾

DESIGN DIRECTION 1

Video Type Example with Copy Option 2 and Share Option 2

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OTHER LANGUAGES English

DESIGN DIRECTION 1

Cub Cam Description with Copy Option 3 and Share Option 3

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Cub Cam "360° Cute"
Get ready. You're about to enjoy an overhead view of the cubs' nursery.

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OTHER LANGUAGES English ▾

DESIGN DIRECTION 1, HEADER OPTION

Live stream with Copy Option 3 and Share Option 3

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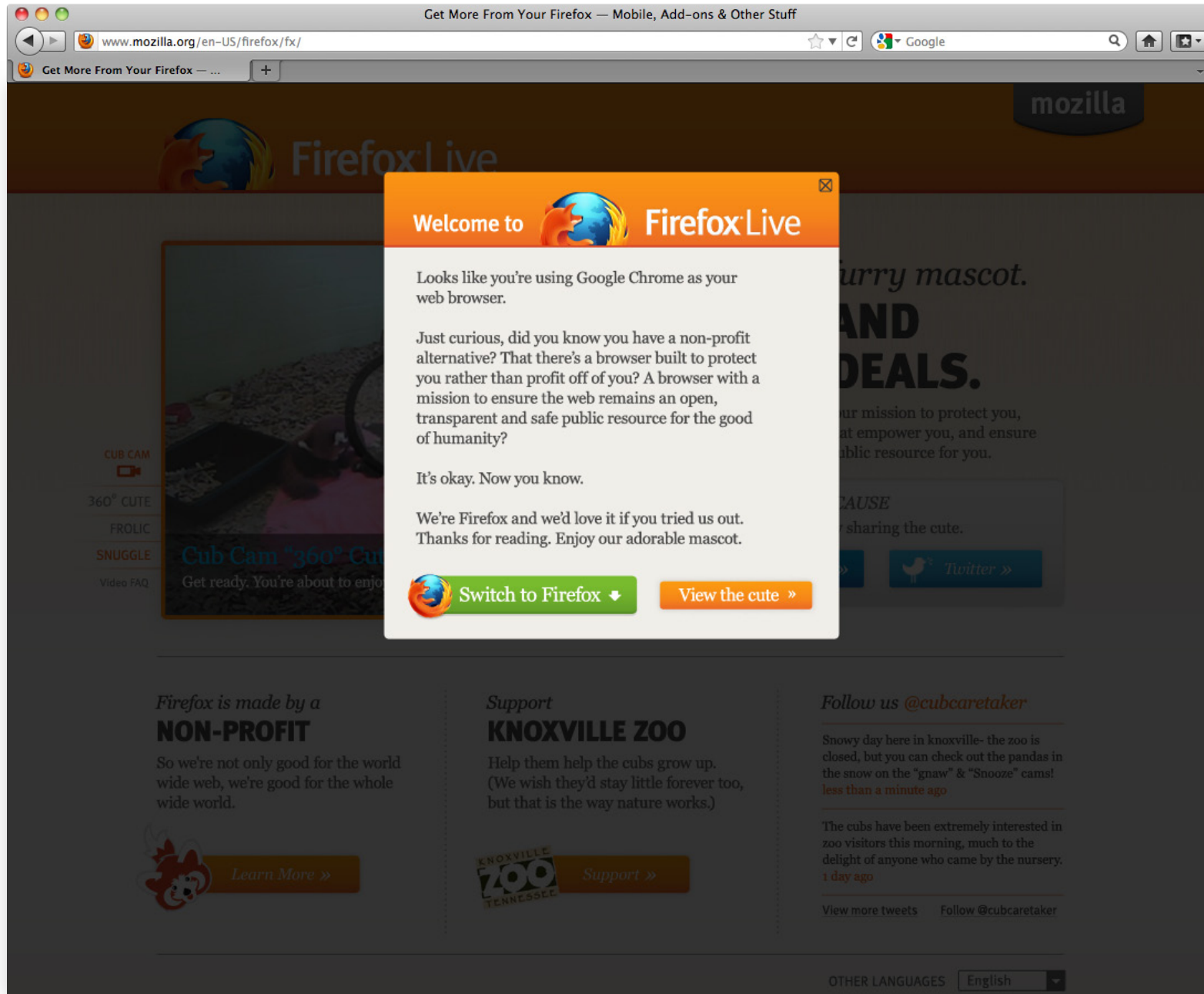
The cubs have been extremely interested in zoo visitors this morning, much to the delight of anyone who came by the nursery. [1 day ago](#)

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OTHER LANGUAGES English ▾

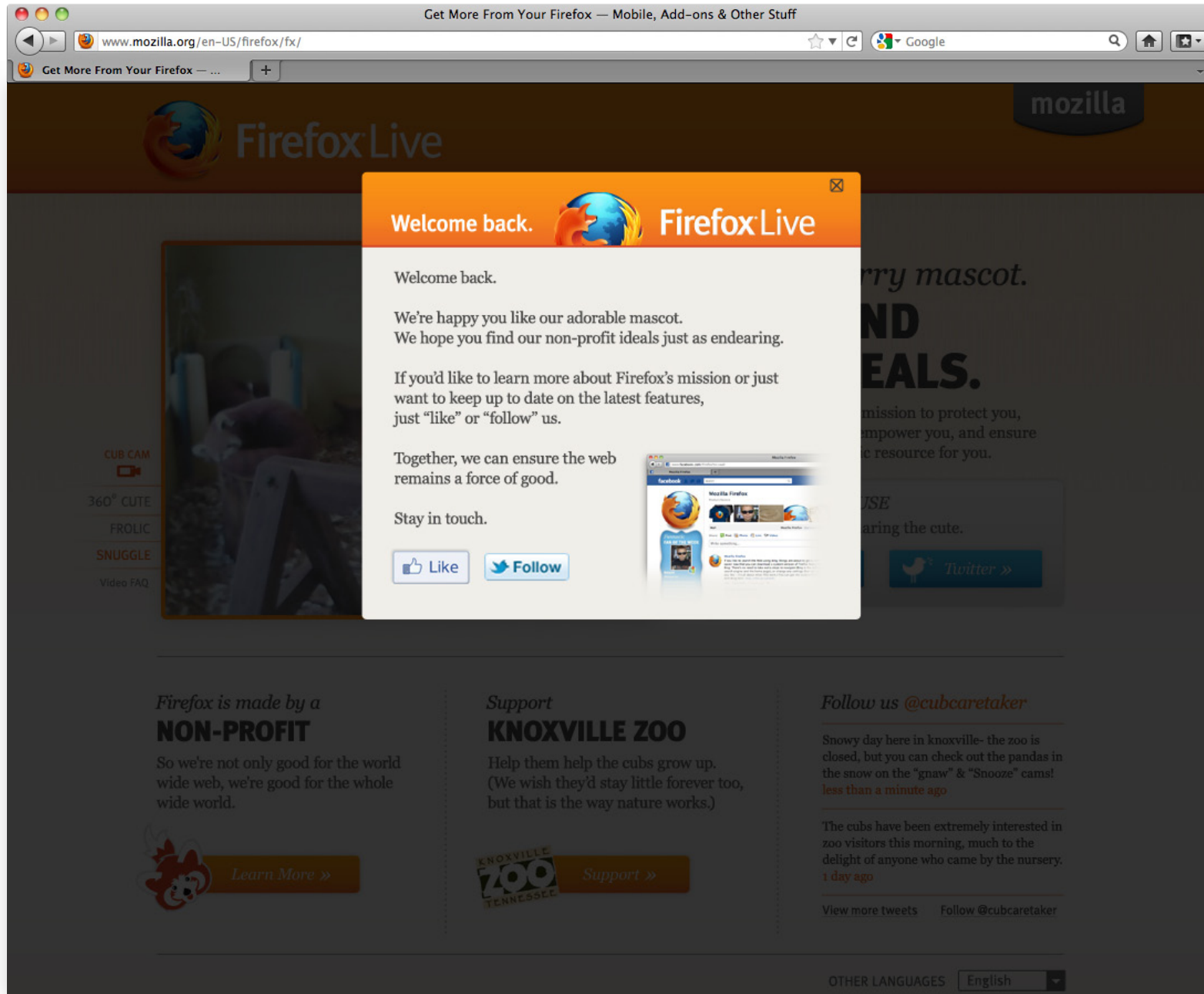
DESIGN DIRECTION 1

Overlay for Non-Firefox Users



DESIGN DIRECTION 1

Overlay for Returning Visitors



VIDEO SCRIPT

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make innovations that empower you,

and ensure the web remains an open, transparent and safe resource for you.

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